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CUSTOM BUILDER EXPANDS WITH REMODEL & RENOVATION *Sanctuary Builder Brings Custom Expertise to Newest Service*

(CHANDLER, Ariz. — July 30, 2007)— Sanctuary Builder recently announced the launch of a new business division, Sanctuary Renovation & Remodel. Building its reputation as one of the Valley’s premiere custom homebuilders, the company is expanding the scope of its design and construction services to include more than new build projects.

“We are discovering an increasing demand for remodel and renovation services, so this really was a natural progression for our business,” says Karl Tunberg, founder and co-president of Sanctuary Builder. “While some clients are looking for the perfect lot to build their custom home, we find many are looking to change how they live without changing where they live,” adds Tunberg.

The company currently has a number of remodel and renovation projects underway, including a complete renovation on a forty year-old ranch house in Tempe. Sanctuary Renovation & Remodel is equipped to take on all levels of projects, from detailed single-room renovations to full-scale complete home renovations.

Sanctuary is also a company that is environmentally aware and wherever possible it utilizes materials that are recycled, toxic free and natural. Specification and material recommendations are made with the health of the homeowner and the planet in mind, as well as maintaining a cost effective budget and timely schedule.

“When you take an existing home it is important to retain the elements the homeowner loves and then enhance and customize adding the features and space they are looking for,” explains John Falcione, Sanctuary founder and co-president. “Our approach in building custom homes is all about the details. We are very hands-on, working closely with our clients to create the space and styling they desire. In remodel and renovation we believe this philosophy also holds true. Working hand-in-hand with designers and our clients we make sure every project is executed to meet the homeowner’s individual vision.”

A Sanctuary Remodel & Renovation project manager works one-on-one with the homeowner taking them through the process. Whether executing an ever-popular kitchen remodel, the addition of a bonus room, bathroom remodel or complete renovation, Sanctuary’s remodel team not only looks at improving and updating the interiors with new materials and finishes, they consider the importance of function, convenience and creating value added changes that will enhance the homeowner’s lifestyle and enjoyment of their home.

For more information on Sanctuary Builder and Sanctuary Renovation & Remodel services please visit SanctuaryBuilder.com or call 480.888.1705.

About Sanctuary Builder

Sanctuary Builder, headquartered in Chandler, Ariz., was founded in 1999 by a team of industry experts bringing with them more than 28 years of experience in creating and building homes. With a hands-on approach, Sanctuary Builder specializes in designing and building luxury homes and upscale neighborhoods for the buyer looking for a personal experience. For more information on their home designs, neighborhoods and services visit sanctuarybuilder.com or call (480) 888-1705.